



VINITY
WINE COMPANY

Poderi San Lazzaro

Rosso Piceno Superiore, "Podere 72"

Rosso Piceno Superiore DOC is not only a style variation but a much smaller zone in the Rosso Piceno appellation. The vineyards must be in the area around the 13 most southern towns of the Marche region.

Appellation: Rosso Piceno Superiore DOC

Type: Red, dry

Blend: 50% Montepulciano, 50% Sangiovese

Certified Organic

Tasting Notes

Color: Dense ruby red color with purple hues.

Bouquet: Pure and clean aromas with a prevalence of berries, especially red berries.

Taste: A wine of good structure and elegance with excellent equilibrium on the nose and the palate.

Pairing: Meat roasts, grilled steak.

Vineyard Notes

Vineyard: 500 feet a.s.l. on a western exposure.

Vine density: 1,800 vine per acre. Average vines age: 36 years old.

Training System: Guyot.

Soil: Mainly calcareous clay.

Vine density: 4000 vines per hectare (1,800 per acre).

Harvest: Hand picked first 10 days of October.

Yield: About 2.6 tons per acre

Winemaking Notes

Vinification: Submerged cap with frequent daily pumpovers for a period of 6-8 days at 25-30 degrees Celsius (77-86 degrees Fahrenheit). Racking is followed by aging in oak barrels with natural malolactic fermentation.

Aging: Nine months in new and used French oak barrels followed by 6 months in the bottle.

Winemaker: Paolo Capriotti



Poderi San Lazzaro began when Lorenzo Capriotti purchased a farm in the hills of Offida. The property was an excellent location for viticulture atop a hill 290 meters above sea level and only 15 kilometers (9 miles) from the Adriatic Sea and 25 kilometers (15 miles) from the Apennine mountains. Lorenzo began by planting vineyards of Montepulciano, Sangiovese and Passerina grapes.

Paolo Capriotti, with his wife Elisetta, took over in the farm and winery in 2003. They added a modern wine making facility in 2012 and expanded the amount of Passerina vines and added Pecorino and Grenache vineyards in the area around the winery. The estate now organically farmed has 9.5 hectares of vineyards with plots between 15 and 60 years-old, two hectares of olive trees and two more of forest.