



## Rossi d'Angera Genziana "Spitz"

*The enthusiasts who have been drinking our Spitz since the 1930s are proof that traditional products are often timeless and ageless... — Rossi d'Angera*

Spitz would be in the category of bitters and liqueurs, but it is light and fresh enough to be an aperitif.

This Gentian Root liqueur was inspired by French aperitifs using this wild meadow and mountain pasture rhizome. It can be served "neat" with a squeeze of lemon over ice to bring out the full flavor or as it is more often served here in the US, as part of a cocktail mix. It is lighter than Amaro in color.

The Gentian Root is a perennial plant that lives below an altitude of 7200 foot level or 2200 meters in the mountains of southern Europe. It has been such a popular herb that it is now a protected species that one cannot harvest in the wild.

**Rossi d'Angera** uses sustainable and ecologically sensitive gentian root.

The term "aperitif" comes from the latin word, "to open" which is a nod to the idea that the aperitif aids in digestion and stimulates hunger in the stomach. The idea was referred to as far back as the 5th century AD when Hippocrates discovered that the drink aided patients with a lack of appetite. The original recipes centered around a few bitter flavored ingredients. This lead to today's tradition of drinking bitter flavored infusions as an aperitif.

### Tasting Notes

**Color:** Yellow amber.

**Bouquet:** Intense, with obvious notes of undergrowth and spices.

**Taste:** Rich, herbal and delicately sweet with notes of spice and citrus. There is an underlying bitter root flavor throughout.

**Serving suggestion:** Delicious poured over ice, mixed with soda water, or, to add a bit of spice, soft drinks.

**Alcohol:** 20%



**Rossi d'Angera** is an historic distillery founded in 1847. This family business is in Angera, on the shores of Lake Maggiore, where the region Lombardia abuts Piemonte, just south of the Swiss Alps. During their 175 years of history, five generations, beginning with founder Bernardo Rossi, have carried on this family tradition with passion and desire to spread the Italian culture.

*Through two world wars and modern innovations, the business has been a family endeavor. From the original steam distilleries to the modern-day international marketing and distribution, they have been constant through it all. Whenever you are mixing cocktails and creating Italian-style, quality-time with family, friends or customers – Rossi d'Angera will help you deliver authentic Italian flavors.*